

Budget

<u>Product</u>	<u>Pricing</u>	<u>Total</u>
Adobe Package		
'Creative Cloud For Teams' - Entire Adobe Package	£38.11/mo excl. VAT	£38.11
Entire Standard Adobe Creative Cloud Package	£45.73/mo incl. VAT	£83.84
Developer's Kit Software		
Apple's DKS	£75.12 (\$99) - yearly rate.	£158.96
Google' DKS	£17.94 (\$25) - one time fee.	£176.90
Submitting app to AppStore & PlayStore.		
Google	£0	£176.90
Apple	£0	£176.90
Website		
Domain for one year - www.studentconnected.com	£1	£177.90
Hosting for one year	£2.57 per month (\$3.58) - £30.84	£207.74
Web Developers if outsourcing.	£0 – £430	£637.74
Planning	£0 – £861	£1,498.74
UX (sitemap, wireframes)	£861 – £1722	£3,220.74
Visual Design	£2152 – £3444	£5,372.74
Programming	£2152 – £3444	£2,159.37
Content Support	£172 – £430	£2,331.37
Client Training / Documentation	£172 – £430	£2,503.37
Testing and Launch	£688 – £861	£3,364.37
SmartPhones (iPhone & Galaxy Nexus).		
iPhone 6s	£539	£3,909.37
Galaxy s4	£250.78	£4,154.15
Sim card	£0	£4,154.15
Paper, Pens & Pencils.		
Pens	£1	£4,155.15
Pencils	£1	£4,156.15
A4 1000 pages	£22.28	£4,178.43
Computer.		

ACER Aspire ZC-700 19.5" All-in-One PC	£379.99	£4,558.42
Internet Package.		
BT 38Mb with Unlimited Usage	£15 / monthly = 180	£4,738.42
Monthly Line Rental	£17.99	£4,756.41
Infinity Activation Fee	£49	£4,805.41
Home Hub Delivery Charge	£7.95	£4,813.36
Online Storage.		
Google Drive 1TB	£7.18 per month = 86.16	£4,899.52
Office Space.		
One Year Rent	£3,850.00-£3,850.00	£4,903.37
Electricity, heating, toilet facilities		
One Year's Worth	£5,000	£9,903.37
Marketing Costs (Social Media, Google Ads, Appstore Ads)		
Initial advertising for 1 year	£1,000	10,903.37
Online Cloud Servers		
Google Cloud Platform - 600TB Cloud Data	£26,000	36,903.00
Salary	£28,000	£64,903.00

TOTAL COST = **£64,903.00**